

# CHAPTER I

## INTRODUCTION

Chapter one of this study adverts to the background of the study, statement of problems, purpose of the study, scope and limitation, significance of the study, and definition of key terms.

### 1.1 Background of the Study

The current English language is the central language of the world, and central language of humanity, which is a human language in the world. Crystal (2003) states that the biggest reason of a language to become a global language is people. Therefore, learning English is very important because it will enable us to confidently develop and move forward. Learning has important elements especially in English learning. The elements in English learning are: 1.) driving or motivation occurs within the person; 2.) the stimulus is the triggers for behavior to respond; 3.) the response is behaviors expressed when a person is stimulated by stimuli; and 4.) reinforcement is something that influencing people, which results in empowerment between stimuli and response increased.

At university level, learning English will be taught for the specific purpose of each faculty that is called English for Specific Purpose (ESP). ESP is a specialized English language study in each profession's requirements of learners to advance a job or business income. It will vary according to purpose such as business, hotel, travel, or

aviation, etc. The scholars believe that different professions will have different learning and English language requirements(Dudley-Evans and St. John, 1998).

According to the statement above, English is very important for the future work and essential in everyday life as it is an important tool to communicate, educational pursuit of occupational knowledge. English has been used globally over other languages. Global teaching is more than any other language, which is thought to be a universal language that communicates globally. The first English language instruction is likely to be used to communicate appropriately in the event of the situation. Of course, the country that places emphasis on learning English is well aware that people will learn the language to appreciate the language of society and culture. The language can be used correctly for social, cultural, event-based situations in every language and especially those who can use English to communicate well, will have the opportunity to employ and support to promote more functions than those who have no language skill at all. We should pay more attention to student motivation.

A number of factors are required for the student to succeed in learning. One of the key factors is to create an incentive to learn about the student. According to Wood and Blanton (2009), motivation is the process whereby goal-directed activities are instigated and sustained. That is, motivation is the power to drive people and also set the direction and goal of that behavior. People with high motivation will take an effort to reach a goal without a persistent motivation, but people with low motivation will show behavior or fail actions before achieving the goals. Motivation is a process which a person is stimulated from the stimuli by deliberately making or struggling to achieve

certain objectives, which can be seen that the behavior of motivation is not only to respond to ordinary stimuli, but it must be an intense, serious direction. There is a clear goal and what happens as a consequence driving force or impulse is called motivation, with the importance of motivating people, influence on productivity. The productivity of the work is good. How much is the volume dependent on the incentive to work, so the supervisor needs to understand what the motivation will make the employee fully functional and not easy to motivate the employee because the employee responds to the work and how the organization works differently. Employee incentives are important.

Based on the statement above, in order to adapt to the modern society, the English language is important to work in the future. The writer entitles research **“An analysis of students’ motivation in learning English for specific purposes program at Management Department of University of Muhammadiyah Malang”** in order to know how the students’ motivations in ESP program of Management Department are.

## **1.2 Statement of the Problems**

Based on the background above, the researcher has two things that will be discussed further through the research, they are:

- 1.) How is the students’ motivation in learning English in ESP Program at Management Department of University Muhammadiyah Malang?

- 2.) What factors that affect students' motivation in learning English in ESP Program at Management Department of University Muhammadiyah Malang?

### **1.3 Purposes of the Study**

Based on the statement of problem above, the purpose of the study are

- 1.) To know how the students make the motivation in learning English in ESP Program at Management Department of University Muhammadiyah Malang.
- 2.) To identify the factors that affect students' motivation in learning English in ESP Program at Management Department of University Muhammadiyah Malang.

### **1.4 Scope and Limitation**

The scope of the study was describe students' motivation in learning English in ESP Program at Management Department of University of Muhammadiyah Malang. This study was limited to the student who participate ESP Program at Management Department.

### **1.5 Significance of the Study**

The expected outcome of this study is to show the students' motivation in learning English in ESP Program at Management Department. This study is also expected to give the students motivation in learning English in ESP Program.

## 1.6 Definition of Key Terms

To avoid misunderstanding of this research, the researcher gives some definitions of the key terms

1.) *Motivation*: is the process whereby goal-directed activities are instigated and sustained, (Wood & Blanton, 2009)

2.) *English for Specific Purposes*: is the program that designed to meet specific needs of the learner, (Dudley-Evans & St. John, 1998). As you can see at University of Muhammadiyah Malang has four skills in ESP program are listening, speaking reading and writing. ESP is a learning program for all Departments including Management Department also.